

While Observing Online Human Behavior -- Researcher Discovers The Terrible Truth About Website Conversion and Stickiness That Will Make You Want To...

"FIRE Your Graphic Designer and Instantly Save HUGE Amounts Visitors While Increasing Your Profits Today!"

REVEALED: How To Apply A 'Ridiculously Simple Method' To Rescue Your AdSense Websites From 'The Editors' - Instantly *Boost the Sales* of Your Resale-Rights Products and Increase The *Click-Through Rates* of Your AdSense Websites...Guaranteed!

From: Michael Santiago

Dear Friend,

There has always been an age-old principle in business, whether online or off - that a professional image was EVERYTHING! The majority of your customers will make their first impression about your business within seconds of seeing it and **you won't get a second shot!**

In everyday life we all know just how true that scenario can be...and even though we have the ability to speak on our own behalf...**we still can't recover from giving the wrong impression.** You know the type of situation...where you have to excuse yourself because of something you did or something that happened. It doesn't matter whether you were late for a date or under dressed for an occasion.

Well when you have a website online guess what? You NEVER really have the **opportunity to save your visitors** or yourself in the process!

So knowing this fact I set out to learn exactly why visitors leave your website and how to prevent it...and off to my studies I went to look for this 'hidden factor.'

Then - as I was spending time and money on research and testing human behavior on the internet...*Finally the answer surfaced* when I uncovered the -

Devastating Truth About Header Graphics and Website Stickiness!

You see...when it comes to **effective web graphics** - it either - works or it doesn't.

If your visitor doesn't see your website as a place they want to stick around or see more of...then all they have to do is click away!

There are so many outside factors that come into play when trying to create a great web design that works. Time is always of the essence.

Wasting time trying to hire a graphic designer or looking for the right images to create your header can become a living nightmare!

I know - I've had those same headaches in the past with unreliable, costly designers that can sometimes miss the boat on the look I was going for on my websites.

Sometimes I would get poor-quality work...so bad, that I'd be embarrassed to show them to my friends much less my visitors. As I'm sure you know, presenting good content, products, or whatever you're promoting is only half the process.

Its ALL about perceived value to your readers or visitors. If the work your designer does is not up to your visitor's standards - then your visitors won't perceive your website as valuable.

One of the other MAJOR problems I had was...

Finding Quality Web Designers That I Could Afford!

Before I made my discovery and put it into action...I used to find web designers the hard way - on the "Freelance" sites and through word of mouth. But like I mentioned before...generally the quality wasn't great or the graphic wasn't delivered on time. Unfortunately sometimes, well...they would just slowly become more and more forgetful. *And even not deliver at all!*

Let me tell you...those days really tested my patience! You know that gut feeling you have when you know that disappointment is just around the corner...?

Well, enough about my experience with them so...Here's what's important to YOU!

You see...I've had the opportunity to bundle up my resources over the years to build a solid team of **experienced web designers** to help conceptualized, design and

complete great looking, *easy to customize header graphics* that can and WILL work for you.

Now, instead of simply spending time looking for places to get graphics and surfing ALL-day trying to keep up with your next web design project...you'll never have the stress and worry about website graphics again.

Why give yourself more headaches? Take it from me, those days are OVER because...

Now You Can Instantly Have Professional Sets of Ready-To-Use Header Graphics For Your Content Sites and Private Label Product Sites...Making Building Your Online Empire a Breeze!

Well think about this...if you've ever searched for and purchased anything of value online OR actually clicked through an ad on a content site, they all had ONE thing in common...

They all had professionally done graphic headers, box covers and e-book covers!

Now **don't blame yourself** for missing this "almost secret element" because most people never even think about header graphics and e-book covers and guess what...?

That's the whole point!

Even Your Visitors Don't "Consciously" Notice It...So YOU May Have Also Have Missed It Too!

The fact of the matter is - "It's also your Web Page Design and not just your Sales Letter that determines your visitor's decision to purchase your product or to stay for just a few seconds longer and see what's on your content page resulting in a click-through!"

Now we both know that you still need an attention grabbing headline and such but if you don't have header graphic to *quickly grab the eyes of your visitor*...guess what?

You're losing more money on lost sales and click-throughs than a degenerate-gambler at the race track!

Now, that might seem odd that I would make such a striking comparison but isn't that what you're doing with your underperforming product or content site?

Gambling away your well-deserved and hard earned money?!

Unfortunately - It gets even worse though because, **if you're a content publisher - this is *critically important*** - I recently heard an insider rumor that Google's editors are actively de-indexing content pages that look like they are machine generated!

That means that if you didn't add a professional look to your current content pages...

You Can Kiss Those Cookie-Cutter Looking Content Websites Goodbye -

That Is - Unless you 'grab the bull-by-the-horns', take control and get these Private Label Graphics today!

Okay NOW You Have My Attention...What In Blazes Can Private Label Graphics REALLY Do For My Websites Besides That - ?

Here's essentially what happens when you have a professional looking website:

- **Increase your page-views by 275%** -- people will look deeper into websites that have pictures... **They make the experience more REAL and make the visitor feel as though there is a real physical product to be bought or company behind the page!**
- **EXPLODE your response by 200%** -- Can you say MORE sales and more click-throughs?
- **Boost the time your visitor spends at your website by 50%** -- "sticky" websites that attract and keep the attention of your visitors are money-making websites! Bottom-Line!
- **Reduced your refunds** -- when you give your visitor and then customer a physical attachment to your product...regardless if it's a download...they are less likely to ask for a refund!

Private Label Graphics Gives You the Competitive Advantage in Today's High Stakes Internet Marketing Environment, and it's Practically Automatic!

With Private Label Graphics you get an ASTOUNDING:

- 100 brand-new exclusive **niche focused** website headers **each and every month** for use with your content websites. No more boring and risky cloned looking websites that will get you de-indexed. *These babies are niche focused and customizable!*

- **10 header graphics for your private label products *that you already own from other well-known private label resale-rights membership sites!***
- Full color preview and master .psd files for you to manipulate and customize if you like. (You can literally change ANYTHING you want on your graphic in
- **Headers in highly popular themes and niche topics...allowing you to quickly monetize your content websites.**
- Your graphic files are delivered as optimized zip files including headers in specific niche topic or theme...Making them super-fast and simple to add them to your websites.

Not only that but...

Your 10 monthly resale-rights graphics will be created "directly from" private label products already included on the following other paid membership sites:

- **SourceCodeBlowout.com**
- SourceCodeGoldmine.com
- **SourceCodeRights.com**
- Nicheology.com
- **MarketingRush.com**

Tell Me - "Has Anyone Ever REALLY Taken The Time To Tell You The TRUTH About Website Header Graphics And How They Can Increase Your Sales and Click-Through Conversion?"

Think about this...

Whether you're just getting started online with your own business or you're a seasoned veteran marketer you probably want your websites up and running as quickly as possible.

The two quick and proven methods to - getting started fast is to purchase a membership to a private label - resale rights type of website -or- to publish your own content websites and make money with AdSense. (*if you don't already have one of those private label memberships then you can quickly go to www.privatelabelbooks.com or www.privatelabelcode.com*) -

The thing is that once you join one of these websites - download the products and put up websites selling them - you're going to need to convert as many of the visitors you generate into paying customers.

But here's the rub...ANYONE using the stock graphics included with these resale-rights products will just have a "cloned-looking version" of the same old product just like everyone else who's a member. Very boring -

The kicker comes in when YOU are one of the the only ones to be able to present the very same product...packaged differently because you have different graphics to present it with!

The HUGE problem lies here though...with content site creation software.

You see the issue is that many of these content page generation products like *Traffic Equalizer* and *Traffic Hurricane* DON'T come with ready-made graphics but they DO offer you the option to add your own graphics to make your page look more professionally created and less cookie-cutter machine pressed looking!

The unfortunate issue that arises is that most people - maybe even you - have pressed out so many of these pages - so incredibly fast - that they never stop to think about the fact that they never added a real look and feel to their pages through the use of header graphics.

What perception do you think a 'Google Editor' will have immediately after coming across your website?

What Perception Has To Do With Your Online Business Reality?

A wise man once said, "Perception is Reality - If you are perceived as such (professional)...They will believe you are...and you WILL be!"

Basically what that means to you is that if your visitor perceives you as a professional website and not some run-of-the-mill content page or boring product page, they are more likely to **believe you're the REAL DEAL and buy!** In turn you actually become the REAL DEAL both financially and professionally!

Don't worry though...

Your Website Crisis Is Over!

But don't take my word for it -

Here's Irrefutable Evidence That Graphics Work:

"According to retail experts, (3D) is seen as one of the most promising ways to convert online browsers to buyers. 'If you get them past the point where they need to see a product in person, they're much more likely to buy,' according to the VP of an ecommerce market research company."

• **CNN.com, "3-D Images Help Entice 'Net Shoppers to Buy"**

"... Many consumers are still hesitant to buy online because they want to see and 'touch' a product before they buy it. Accurate, photo-realistic 3D models help (because they) tell the whole story."

• **Forrester Research, Internet's Top Research Firm**

"Discover How To Automatically Boost Your Product Sales and Adsense Click-Throughs 24 Hours A Day – 7 Days A Week - 365 Days A Year Like Clockwork!"

With This Exclusive Private Label Graphics Membership You'll Soon Find and Be Able To...

- Attract sales-generating attention to your website FAST!
- **Dramatically Increases the perceived value of your website and products...remember the unconscious thought process happens almost INSTANTLY!**
- Drastically increase sales by over 300%...It's a proven FACT that the right header graphics can do just that!
- **Persuade more people to click or buy from you with your new found "Stickiness"!**
- Build more trust with your visitors and turn them into paying customers. (Your visitor will know right away if your site looks unprofessional and they'll RUN not walk away!)
- **Immediately give your visitor a lasting first-**

impression that may make them a customer for life!

- Effortlessly brand your website and yourself - This is extremely important in doing business online today. A good brand image is necessary for leaving a lasting impression in the minds of your visitors and customers.
- **Rapidly recover from losing sales and clicks on your websites.**
- Boost the desire to look and the interest to click that your visitor has the very moment they arrive at your website!
- **Save your wallet and check-book from the trouble of having to shell-out unreasonable sums of money for web designers. (Your membership literally pays for itself.)**
- Skillfully enter the mind of your visitor so that they will immediately act on your offer.

Can you imagine having being able to do all of that - having graphics for all of the top 10 selling products you know and love from each of the biggest resale-rights websites...**Plus** having 100 hot-new header graphics to rescue your niche content pages every month...

I'm sure you'll agree that - That's AMAZING to say the least!

And it's just the tip of the iceberg my friend.

Listen...Your visitor will make their decision about you unconsciously within seconds of visiting your website! It's EXACTLY as the saying goes... **"You don't get a second chance to make a FIRST impression!"**

Needless to say, if your visitor thinks your website is nothing special - it never got the job done (your visitors money or their click-through) :-)

You can literally SEO the living bejeezus' out of your websites and still not convert many visitors to *money-in-fist* customers. Most websites are very wasteful of their live traffic that way.

CRAZY but true my friend - I used to be guilty of this too.

The thing that gets to me the most though is that 'the authorities that be' (your visitors) - don't speak a peep about it -but- they do say a lot when they don't fork over their money!

Don't worry, I REFUSE to allow this happen to you too.

Your Long Overdue Opportunity Is Here!

Well to make a long story short...

The Private Label Graphics Exclusive "**Members-Only Website**" was created to help YOU the budding internet entrepreneur to make and keep making instant profits with ALL of your websites by converting more visitors with a professional image...EVERY time!

Can you see this yourself?

Well that's not just a figment of my vivid imagination but rather a cold-hard FACT!

You'll have the ability to dress-up your website in the most professionally done graphics and make it command respect...

Now **go forward in time** when your website is performing at its peak - each and every visitor is subconsciously pre-sold and stops to think twice if they decide to leave!

Not only that but, your websites will demand respect and each and every website that you own **WILL have it's own unique look!**

If I were YOU I'd keep a close eye on my Paypal and Adsense accounts! ;-P

YES, also remember that with your "Exclusive Membership" you'll be getting:

"100 new niche focused header graphics each and every month PLUS 10 Header Graphics , E-book Covers and Box Covers for the resale-rights software and information products that you already own. "

Okay So What's the "Sticker-Price" On This Thing Michael!

You know that's an interesting question...

I've personally seen many would-be designers charge **\$50** or more for only a half-way decent header graphic. Plus even more for box covers and e-book covers. Many times though it's something that your average 12-year-old with the most elementary knowledge of Photoshop could have done!



You already know that, that's not what you're getting with me and my expert team...

By now I'm certain that **you've become convinced** at just how profitable a decision this is for you so I want to make this an even Hotter-Deal for you...

Now **IF** this was your normal "Graphics" blah-blah type of website, you'd probably have to pay a hefty "gut-busting" **\$97** or more for a package of semi-useless graphics!

-BUT-

Me along with my team are here for YOUR success and I want you to **walk away feeling really good** yet still make this a fair deal -- So -- given that this could easily cost you \$97 for each month of graphics -- because of all of the graphics you're actually getting...and I want you to remain my client for life -

I'm going to SLASH the price and give you the "**Four-Finger**" **80% discount** and make this a measly **\$19.97** a month for the **whole shabang!**

Keep in mind that if you wanted just one of these graphics in some other places they could each individually cost you over \$50 each! That's over \$5,000 a month in just website graphics for what you're getting here - IF you could even afford that!

You know what...? Let me motivate you with a little 'ethical-bribe' to give you incentive to Act FAST!

Click Here And Get Your Private Label Graphics Membership IMMEDIATELY!



BONUSES HERE

Oh and here's my Double Guarantee!

Guarantee #1

**You Snooze You Lose
Guarantee!**

Yep! I hate to be a spoiled-sport but I can't leave this offer open too long...Once my memberships are at

capacity -- That's IT!

No Mas Por Favor!

It takes a lot of work to put these graphic packages together and we want to deliver **quality not just quantity!**

Guarantee # 2

120% Risk-Free "No B.S." Guarantee

I am so completely convinced that this is the best investment you could ever make for your websites that I am going to take all the risk away from you, at this very moment. I will even go so far as to say that if you are not 120% satisfied with your Private Label Graphics within 60 days...

I want you to immediately contact me for a full refund of the entire month's membership dues.

You can even keep every one of the added bonuses as my way of saying "thank you" for just trying Private Label Graphics!

**How's THAT For A 120% Risk-Free
Guarantee? ;-)**

Remember, your purchase is 100% guaranteed. If you don't like what you see or if you don't feel my package will help you **convert more visitors into money**, then I want you to request a refund. I'm THAT determined to help you succeed.

Now, you already know that this is an Exclusive Deal...but as a fellow entrepreneur I want to share two quotes that I live by whenever I'm faced with a decision -

"Be willing to make decisions. That's the most important quality in a good leader. Don't fall victim to what I call the 'ready-aim-aim-aim-aim syndrome.'

You must be willing to fire." **George S Patton**

"In a moment of decision, the best thing you can do is the right thing to do. The worst thing you can do is nothing." **Theodore Roosevelt**

You have nothing to lose (and successful, high converting product websites and content websites to gain) because regardless, the FREE bonuses are yours to keep just for giving us a try.

For a mere **\$19.97** a month, all of these graphics are yours to command and even change.

Just To Make Sure - You'll Get...

- 100 new niche focused header graphics each and every month.
- **10 Header Graphics for your other resale rights information products you already own from other resale-rights membership websites...every month.**
- E-book Covers and Box Covers for the resale-rights software and information products that you already own...EVERY month!

Click Here to Get Your INSTANT Access To Your Exclusive Membership NOW!



Don't wait and let this deal just pass you by...**Sales, Credibility and Click-Throughs are your business' lifblood!**

To Your Online Success,

NAME HERE

P.S. Take action and order now. If you just sit there and do nothing, that's all you'll get in return...NOTHING. Take charge and increase your sales now. You can start downloading right away!

P.S. - Don't wait to get started, **take action** and order now. You'll get everything I've promised, and more -- go ahead and hold my feet to the fire to provide you with graphics that really work -- your satisfaction is 120% guaranteed

Give Me My Instant Access NOW!

